

FORCIBLE CONTACT: Moving from the Stands to the Arena



FROM THE STANDS:
PASSIVE OBSERVATION



FORCIBLE CONTACT
FRAMEWORK



TO THE ARENA:
INTENTIONAL, IMPACTFUL LEADERSHIP

THE ARENA OF IMPACT



INFLUENCE TRAVELS THROUGH PROXIMITY

Impact cannot be had from afar; real change requires the cost of time, comfort, and presence.

CONTACT VS. COMMENTARY

Trade the critic's seat for the arena.



COMMENTARY
(critic's seat, diagnosis from a distance)

VS.



CONTACT
(getting your hands on the problem)



YOU MUST INITIATE MOVEMENT

The first move is yours, the man who needs help most is usually least able to ask.

THE CLUB vs. THE TEAM (SHIELD LOCK)

PASSIVE COMFORT		ACTIVE PURPOSE	
1	 COMPANIONSHIP & COMFORT	PRIMARY GOAL PURPOSE & FIGHTING THE FLUX	1
2	 WATCHING THE GAME FROM THE STANDS	VISUAL NATURE GETTING DUSTY AND BLOODY IN THE ARENA	2
3	 PLEASANT HANGING OUT	OUTCOME TRANSFORMATIVE LIFE CHANGE	3

THE SHIELD LOCK INFRASTRUCTURE



THE RULE OF 3P

A healthy brotherhood requires **Proximity** (physical nearness), **Purpose** (shared mission), and **Periodic** (regular rhythm) contact.



NO MAN CAN SEE HIS OWN "SIX"

You are blind to your greatest vulnerabilities; you need other men to watch your back.



BEWARE THE "SILENT ALARM"

Unlike a crisis at work or home, a decaying brotherhood sends no warning until it's too late.